



## RIGHT USE OF POWER

# Right Use of Power Institute Annual Report 2019

Board of Directors:

Cliff Penwell, Chair  
Amy Daly, Treasurer  
Dr. Reynold Feldman, Secretary  
Magi Cooper  
Jeff Couillard  
Regina Smith  
Charna Rosenholtz

Executive Director:

Dr. Cedar Barstow

Executive Assistants:

Amanda Aguilera  
Beth Warsof

## ACCOMPLISHMENTS OF 2019

- RUPI Board of Directors finalized Vision, Mission and Values statements.
- Celebrated first annual national Power Positive Day, Oct. 28<sup>th</sup>, 2019.
- Continued publication of Power With Heart News reaching 1,514 people and Guild Member News to 110 graduates.
- Annual RUP Teacher Training in Boulder, Colorado.
- Shifted, updated, and reorganized Guild Member resources onto RUPI google site.
- Be Power Positive (BePOP) became a social media movement with website, resources, and the first annual Positive Awards to Yes! Magazine and Maryann Williamson.
- Pilot Advanced Training mentor format has three members ready to begin in 2020.
- Continued evolution of Board of Directors, Program Team, Trainer Team, and BePOP Team.
- Approved Sherril Taylor as a RUP Teacher Trainer.
- Continued development of a Coaching/Consulting module, and RUPI for Spiritual Leaders.
- Executive Director, Dr. Cedar Barstow, paid a small salary in phase I toward increasing ED salary and hours. Our vital volunteer leaders continue to be essential.

## INITIATIVES FOR 2020

- Expanding the Senior Leadership Team
- Trademarking RUPI
- Updating website
- Expanding status power diversity work and infusing it into the Core Curriculum
- Funding and completing a series of four webinars covering the basics of the Right Use of Power Curriculum and creating a template for additional webinars
- Developing a model for RUPI-affiliated business hubs
- Moving Teacher Training from an even to a process that includes continuing education programs and individual mentoring by Advanced Teachers
- Gathering needed specific information from Guild Members about their activities
- Creating a Resource Networking List for Guild Members and Leaders to share interests and skills with each other

## 2019 FINANCIAL REPORT FOR RIGHT USE OF POWER INSTITUTE

2019 Expenses	2019	2020 Projected
<b>Administration</b>		
Executive Director (Cedar)	\$3,600.00	\$3,600.00
Administrative Director (Beth)	\$862.00	\$1,500.00
Administrative Consultant (Amanda)	\$438.00	\$300.00
<b>E-Services</b>		
DonorBox (donation platform)	\$33.89	\$50.00
Hover (domain hosting)	\$31.34	\$40.00
Mailchimp (newsletter and address lists)	\$358.30	\$400.00
Square (credit card payment processing)	\$140.00	\$150.00
Weebly (website host)	\$299.00	\$300.00
Zoom (video conference calling)	\$141.51	\$150.00
<b>Memberships/Associations</b>		
CO Non-Profit Association Membership	\$60.00	\$60.00
Non-profit tax filing fee	\$10.00	\$10.00
<b>Miscellaneous</b>		
Bank Services Charges	\$25.00	\$0.00
BoD expenses	\$45.00	\$0.00
Office Supplies	\$24.48	\$30.00
Refund	\$75.00	\$0.00
<b>Social Media</b>		
BePop Social Media	\$1,090.00	\$0.00
BePop Awards	\$366.30	\$75.00
Video Creation	\$1,000.00	\$0.00
Press Release	\$300.00	\$0.00
<b>For 2020</b>		
Website Update		\$500.00
Data Gathering about Guild Membership		\$500.00
Infusing Status Power into Core Curriculum		\$500.00
Support for Board Retreat		\$500.00
<b>\$</b>	<b>\$8,999.82</b>	<b>\$8,665.00</b>

<u>2019 Income</u>	<u>2019</u>	<u>2020 Projected</u>
Guild Membership Income (67) Patrons (15) Teaching Members (26) New Teachers (16) Power Positive Members (10)	\$8,088.81	
3-5% giveback	\$931.82	
Straight donations	\$948.00	
5% of books & CEUs	\$200.00	
Anonymous Donation	\$1,500.00	
<b>Total</b>	<b>\$11,668.63</b>	
<b>Beginning Balance January 1, 1919</b>	<b>\$3,275.18</b>	
<b>In Bank on December 31, 2019</b>	<b>\$5,943.99</b>	